

Kuray Display – Scope 3 Greenhouse Gas Emission Reduction Targets

As Kuray Stand Pazarlama ve Sanayi Ticaret Ltd. Şti., we have set concrete and actionable targets to reduce greenhouse gas emissions across our value chain (Scope 3).

Our Targets (Reference Year: 2024)

By the end of 2025: 8% reduction

By the end of 2026: 15% reduction

By the end of 2027: 22% reduction

How Will We Achieve This?

Logistics Efficiency: Shipment consolidation, route optimization software, intermodal transportation (road → sea/rail).

Fuel Transition: Mandatory EURO 6 and B10 biodiesel use, 15–20% share of alternative fuel/electric carriers.

Contract Conditions: Including fuel efficiency and emission reporting clauses in supplier and carrier contracts.

Business Travel: Virtual meeting policy, prioritization of train/bus for medium-distance travel.

Packaging and Waste: Source separation, recovery agreements, tracking KPI of gCO₂ per package.

Timeline

2025: Initial steps – implementation of route optimization and shipment consolidation.

2026: Intermodal transport + low-carbon fuel requirements.

2027: Alternative fuel/electric carriers to reach 20% of total portfolio.

Our Commitment

At Kuray Display, we support sustainability not only within our own operations but throughout our entire value chain with low-carbon solutions. This commitment has been approved by our senior management and is transparently reported in our annual reports.

KURAY DISPLAY

Senior Management Approval / General Manager